



RÖME

8-11 SEPTEMBER 2027

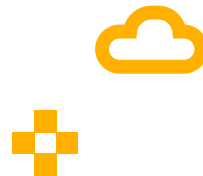
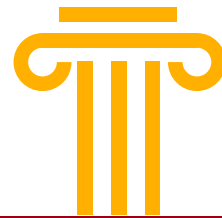
Let's M.E.E.T. MODERN ENDO
in the ETERNAL TOWN **ese**



SPONSORSHIP
OPPORTUNITIES MANUAL



European Society
of Endodontology



INVITATION

Welcome to the 23rd European Society of Endodontology Biennial Congress
Rome, Italy | 8th - 11th September 2027
Meet Modern Endo in the Eternal Town

As the president of the ESE, I invite you to join us in Rome as a Sponsor or Exhibitor of the world's leading congress in endodontology. All roads lead to Rome — and in 2027 they lead endodontics, and your organisation, to the Eternal City.

Our 23rd Biennial Congress is built around a practical question: how do we turn scientific evidence into confident clinical practice? The programme is organised to give sponsors real visibility across four working days. Here is what you can expect from the congress:

- **Management of clinical challenges** — sessions focused on the difficult cases practitioners actually face, drawing a clinically engaged audience to the halls where sponsors are present.
- **From scientific evidence to clinical practice** — the connecting thread of the congress, bridging research and the chair, with strong appeal to academics and clinicians alike.
- **Symposia** — deeper discussion and debate on key and controversial areas, held in dedicated halls.
- **Live sessions** — for the first time in ESE history, the main programme will also feature live clinical sessions on the main stage — a new format we expect to be one of the highlights of the week, and a fresh opportunity for sponsor visibility.

Our venue matches the ambition. The congress will be held at **La Nuvola**, the Roma Convention Center in the EUR district:

- Designed by Massimiliano Fuksas and opened in 2016 — one of the boldest structures in modern Rome and among the city's most recognisable landmarks.
- Sustainable, endlessly adaptable and built for events on a grand scale, with dedicated exhibition space and halls for symposia and sponsored sessions.
- A short metro ride from the Colosseum and well connected to Fiumicino airport — easy to reach for delegates arriving from across Europe and beyond.

The 2027 ESE biennial congress will bring together **more than 2,500 participants** who are looking forward to the opportunity to learn, debate, share and network with colleagues and friends in a wonderful truly world leading city. Our programme is being carefully curated by the Organising Committee with the precious support of the **Italian Academy of Endodontics (AIE)** and the **Italian Society of Endodontics (SIE)**. Full details on sessions and faculty will follow soon.

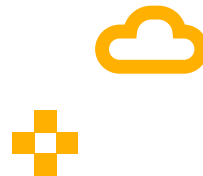
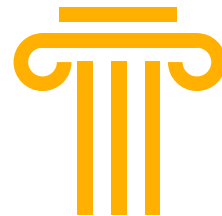
Delegates come from every corner of the profession: practitioners, academics, researchers and a substantial cohort of postgraduate students — the future of endodontics. The scientific programme builds in dedicated time for delegates to visit the exhibition and engage directly with sponsors and exhibitors at their booths.

Sponsorship levels, exhibition options and additional opportunities are set out in the pages that follow. Early commitment secures priority on booth location and sponsored lecture slots, and ensures your company logo appears across our promotional materials.

We hope you will join us. All roads lead to Rome, where modern endodontics meets the Eternal Town.

Prof. Gianluca Gambarini
ESE President





CONGRESS ORGANISERS

ESE EXECUTIVE BOARD AND ORGANISING COMMITTEE

EXECUTIVE BOARD

President: Gianluca Gambarini

President-Elect: Vittorio Franco

Past President: Hal Duncan

Treasurer: Casper Kruse

Chair Benefits of Endodontics Committee: Helena Fransson

Chair Clinical Practice Committee: Antonis Chaniotis

Chair Education and Scholarship Committee: Fadi Jarad

Chair Engagement and Communication Committee: Laura Andriukaitiene

Chair Membership Committee: Valérie Chevalier

Chair Research Committee: Matthias Widbiller

ORGANISING COMMITTEE

Gianluca Gambarini (*ESE President*)

Vittorio Franco (*ESE President-Elect*)

Casper Kruse (*ESE Treasurer*)

Antonis Chaniotis (*ESE Clinical Practice Chair*)

Fadi Jarad (*Education and Scholarship Chair*)

Matthias Widbiller (*ESE Research Chair*)

Mónica Freire (*ESE COO*)

Francesco Maggiore - *Italian Society of Endodontics (SIE)*

Gianluca Plotino - *Italian Academy of Endodontics (AIE)*

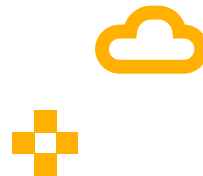
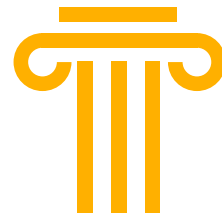
SPONSORSHIP SALES AND ENQUIRIES

Mónica Freire (*ESE COO*)

Email address: coo@e-s-e.eu

ESE Rome 2027 website: <https://esebiennialcongress.com>





The European Society of Endodontology (ESE) was created in 1982 from the existing European Academy of Endodontics. The Society was initially made-up of individual 'active' members but was re-structured in 2001 into a federal organisation representing national endodontic and dental societies throughout Europe. The ESE is now governed by a General Assembly made-up of country representatives from each member society and is managed by an Executive Board with Headquarters team supporting society business. ESE membership consists of National Society Members and Individual Members (Specialist, Certified, Associate Members and Dental Nurse Members). The Society also welcomes a thriving group of Postgraduate Student Members, who will become the future leaders in our discipline.

+9,000

Society
Members

35

Member
Societies

33

European
Nations

600 Individual Members with special status including

- Specialist Members
- Certified Members
- Postgraduate Student Members
- Associate Members
- Dental Nurse Members

Main Activities



Accreditation of taught
Postgraduate programmes



Certification of Private
Endodontic Courses



ESE Research Prizes
and Awards



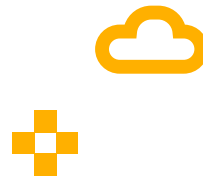
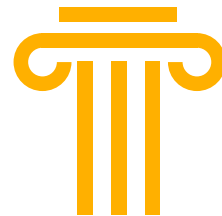
Quality Guidelines



Position Statements

For more information on ESE and our activities visit our website
<https://www.e-s-e.eu/>





ESE 2025 BIENNIAL CONGRESS REACH

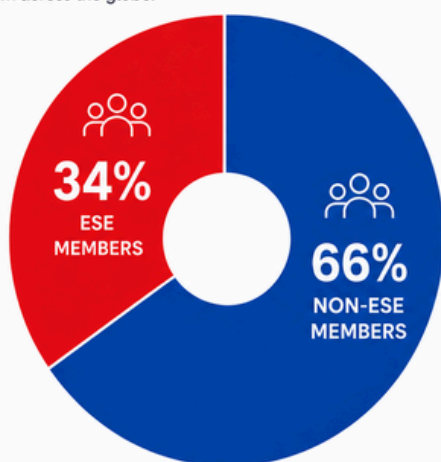


PARIS
CHALLENGES, OPPORTUNITIES
AND NEW PERSPECTIVES IN
ENDODONTOLOGY
3-6 SEPTEMBER 2025 **ese**

ATTENDANCE

A DIVERSE & ENGAGED AUDIENCE

The ESE Congress attracts a balanced mix of ESE members and non-members, bringing together endodontic professionals from across the globe.



MORE OPPORTUNITIES TO CONNECT

With two-thirds of attendees from outside the ESE membership, the Congress offers an exceptional platform to expand your reach, build new relationships and strengthen your brand visibility.



REACH A BROAD, INTERNATIONAL COMMUNITY

Engage with decision-makers, key opinion leaders and emerging professionals from across the world.



MAXIMUM VISIBILITY

Position your brand in front of a diverse and influential audience actively seeking solutions, education and innovation in endodontics.



TARGET AUDIENCE

- Practitioners
- Academics
- Researchers
- Postgraduate Students

A GLOBAL COMMUNITY OF ENDODONTIC PROFESSIONALS

The ESE Congress brings together endodontic professionals from across the globe, creating the ideal environment to connect, collaborate and grow your brand internationally.



Delegates travelled from Europe, Asia, the Middle East, Africa, North and South America and Oceania.

80+

COUNTRIES & TERRITORIES REPRESENTED



80+

COUNTRIES & TERRITORIES REPRESENTED



5

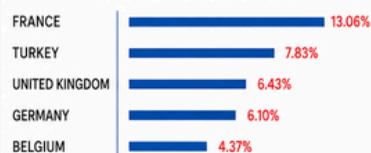
CONTINENTS STRONG GLOBAL REACH



<14%

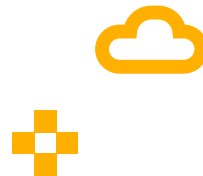
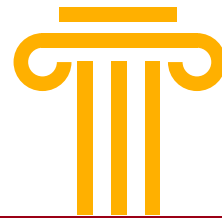
NO SINGLE COUNTRY REPRESENTS MORE THAN 14% OF DELEGATES

TOP 5 DELEGATE MARKETS



*Attendance from neighboring countries is also expected to be significant





PROGRAMME STRUCTURE

Preliminary Programme will be available soon on the website

The structure and format of ESE Biennial Congresses has evolved over the years, establishing a strong and familiar framework while continuing to evolve and introduce new elements with each edition.

Wednesday
8th September

Pre-Congress Courses
Opening Ceremony
Welcome Reception

Thursday
9th September

Main Programme
ESE Thursday Reception

Friday
10th September

Main Programme
ESE Friday Party
(To be confirmed)

Saturday
11th September

Main Programme
(closing at 14h00)

The programme structure, session formats and schedules are indicative and subject to change. The scientific programme will include several sessions running in parallel. In general, the schedule will be:

- **Halls 1** | Talks on clinical techniques and the clinical sciences associated with Endodontology;
- **Hall 2 & 3** | Dedicated to symposia with opportunities for deeper discussion, debate on key/controversial areas and new formats;
- **Hall 4** | Commercially sponsored lectures;
- **Halls 5, 6 & 7** | Prize competitions and oral presentations on freely chosen subjects.

Coffee/refreshments will be provided mid-way through each session.
Lunch will be followed by dedicated time for delegates to visit the Exhibition Hall.

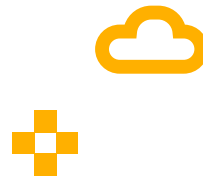
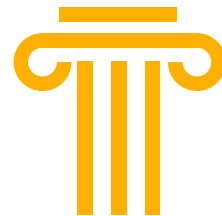
ESE will make every effort to encourage delegates to visit the exhibition space and interact with Sponsors and Exhibitors at their booths.

ESE will also ensure that Sponsors and Exhibitors are provided with adequate refreshments and lunches—at appropriate times.

The **Opening Ceremony** and **Welcome Reception** (Exhibition area) will take place on the evening of Wednesday, 8th September 2027. The number of complimentary tickets allocated to each company is outlined in the various sponsor packages and exhibitor information later in the document.

Tickets for the ESE Thursday Reception will be available upon request; the cost of each ticket has yet to be informed in due course.





CONGRESS VENUE

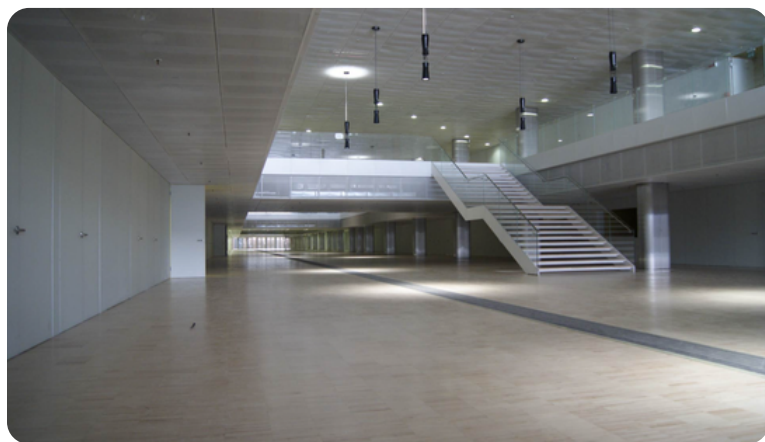
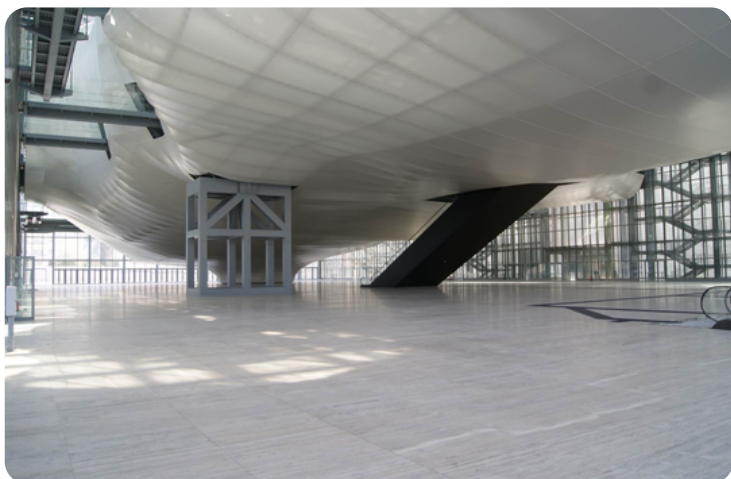
LA NUVOLA

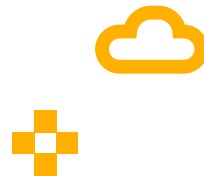
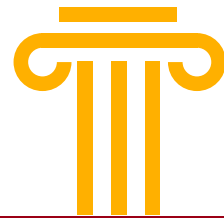
Address: Viale Asia 40/44, 00144 Rome, Italy

Our home will be **La Nuvola**, the Roma Convention Center in EUR district — a building that captures the spirit of this congress in architecture. The venue is one of the boldest structures in modern Rome: sustainable, adaptable and built for events on a grand scale. Ancient city, contemporary landmark — and, a short metro ride from the Colosseum, the past is never far.

- Designed by Massimiliano Fuksas and opened in 2016 — one of the boldest structures in modern Rome and among the city's most recognisable landmarks.
- Sustainable, endlessly adaptable and built for events on a grand scale, with dedicated exhibition space and halls for symposia and sponsored sessions.
- A short metro ride from the Colosseum and well connected to Fiumicino airport — easy to reach for delegates arriving from across Europe and beyond.

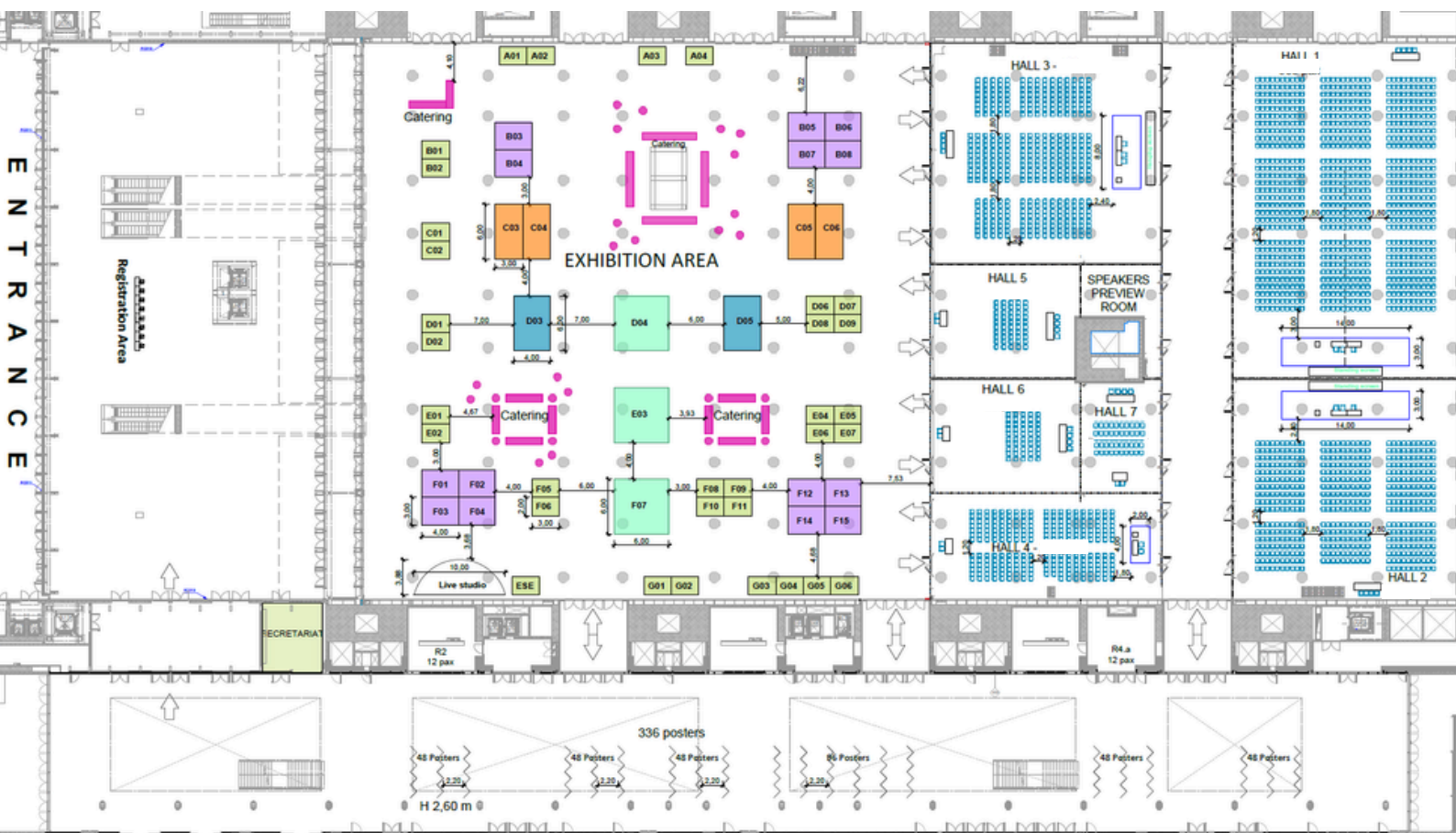
La Nuvola is a 30-45 minute drive from Fiumicino Airport (FCO) and easy reachable from the city centre by metro.





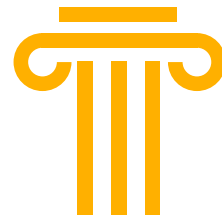
EXHIBITION PRELIMINARY FLOORPLAN

Platinum 36sqm Gold 24sqm Silver 18sqm Bronze 12sqm Booth 6sqm

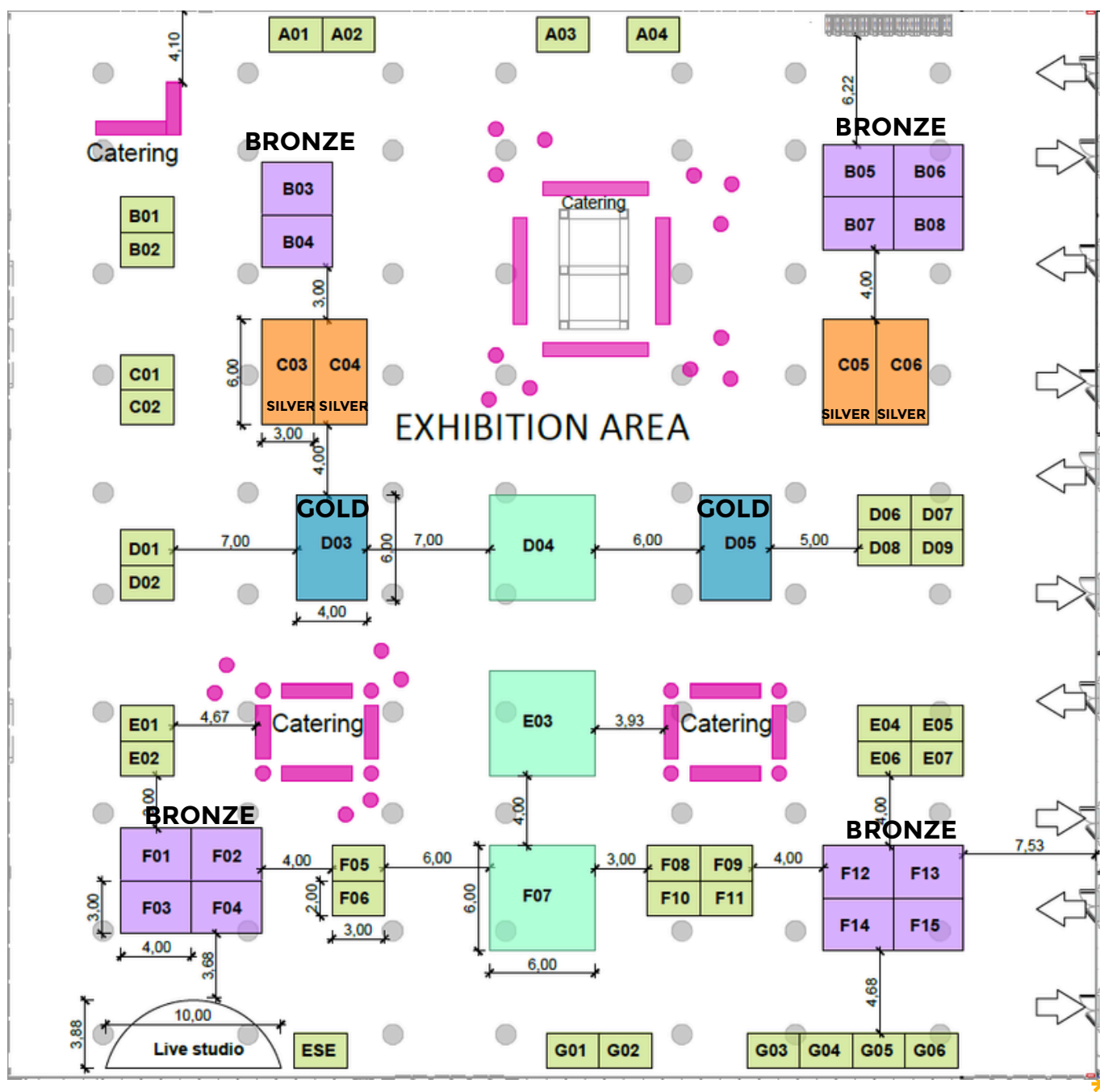


The organisers may make minor adjustments.



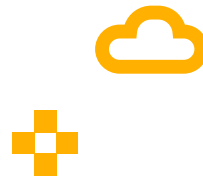
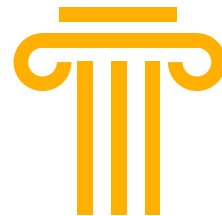


EXHIBITION PRELIMINARY FLOORPLAN



The organisers may make minor adjustments.





SPONSOR PACKAGES

ESE has several levels of sponsorship



DIAMOND



PLATINUM



GOLD



SILVER



BRONZE

The application procedure for all sponsor packages starts soon!

Companies wishing to support the ESE at Diamond and Platinum levels must become ESE Corporate Partners for multiple years.

Diamond and Platinum packages are therefore not available for single congresses.

For further details on how to become an ESE Corporate Partner, contact the ESE COO (coo@e-s-e.eu)

Those companies that apply early have the benefit that all exhibition booth locations and sponsored lecture slots will be managed as follows:

- Following confirmation of contracts - higher sponsoring levels have priority in sponsored lecture slots and exhibition booth location against all other lower level sponsors;
- Applications within the same sponsoring level will be ranked in the order of receipt;
- Later applications will be handled on the basis of exhibition floor space availability.

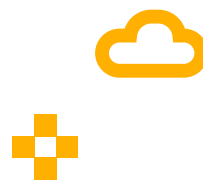
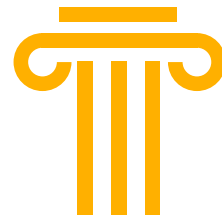
It is important that the ESE receives applications as soon as possible in order to include company logos on all promotional items aimed at potential delegates.



IMPORTANT NOTICE

The ESE congress in Rome will be subject to VAT on certain items; Prices presented are exclusive of VAT; charge of VAT may be levied on sponsor packages.





DIAMOND



* Diamond Sponsorship level is only available to **ESE Corporate Partners**.

For further details on how to become an ESE corporate partner, contact the ESE COO – coo@e-s-e.eu

MARKETING

Unlimited use of the name 'ESE Rome 2027' for your company's advertising campaigns

HOSPITALITY ROOM

1 room of approx. 50 sqm located in the venue (One time seating set-up is included)

SPONSOR LECTURE

3 time slots of 45 min each with speaker(s) of your choice in the sponsored lecture sessions. The Diamond sponsor will have first choice of time slots during the sponsored sessions. Sponsors are responsible for all costs associated with sponsored speakers, including registration;

Please note sponsored speakers are NOT keynote speakers for the ESE congress

WORKSHOPS

Potential to organise 2 workshops during main programme hours in hospitality room (associated costs not included)

ESE CONGRESS WEBSITE

Your company's logo on the ESE Biennial Congress webpage with a direct link to your company's webpage.

PROMOTION MATERIAL

Your company's name and logo will be acknowledged in all promotional material

SCIENTIFIC JOURNALS

The logo and name of your company will be included in advertisements in conjunction with ESE Rome 2027, which will be announced in the International Endodontic Journal and other Wiley publications when possible

SIGNAGE

At the entrance of the venue, a large banner will list the name and logo of the Diamond sponsor

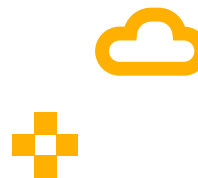
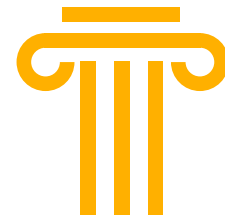
BREAK SLIDE

During the congress, between the sessions the names and logos of the Diamond sponsors will be projected on the break slides in the congress rooms

ADVERTISEMENTS

Two full-page advertisements in the Final Programme.





DIAMOND



LANYARDS

Lanyards printed with your company's logo to attach the badges - lanyards with logo must be provided by the company

COMPANY LOGO

Company logo in final programme.

DESCRIPTION

Company description of max. 250 words in the final programme.

PROMOTION E-MAIL

Possibility to send a promotional email to congress participants via the official congress email address before the congress

LOGO IN EMAILS

Company name logo acknowledged as diamond in official congress emails

THANK YOU EMAIL

Inclusion in official thank you email to congress participants with special mention as diamond Sponsor via ESE Executive Secretariat official congress email address.

CONGRESS STATS

Exclusive access to Congress statistics.

CONGRESS BAG INSERT

A brochure of your company and/or products will be included in the delegate congress bag (max. **12 pages**, max. format **A4**). Larger sizes may be included but a fee will be charged - please contact the Executive Secretariat for costs

EXHIBITION STAND

49 sqm (allowed up to 4 brands visibility from same company)

REGISTRATIONS

26 complimentary full registrations which allows access to the scientific sessions

LUNCH FOR STAFF

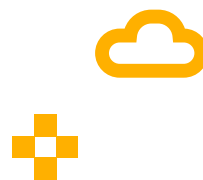
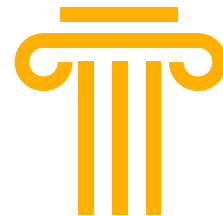
26 complimentary tickets for lunch each day

SOCIAL EVENTS

10 complimentary tickets for the ESE Thursday Reception. Company's logo on tickets

HQ HOTEL

Priority given to bookings in HQ hotel (subject to availability)



PLATINUM



* Platinum Sponsorship level is only available to **ESE Corporate Partners**. For further details on how to become an ESE corporate partner, contact the ESE COO – coo@e-s-e.eu

MARKETING

Unlimited use of the name 'ESE Rome 2027' for your company's advertising campaigns

HOSPITALITY ROOM

1 room of approx. 40 sqm located in the venue. First to commit will have the first choice of location. (One time seating set-up is included)

SPONSOR LECTURE

2 time slots of 45 min each with speaker(s) of your choice in the sponsored lecture sessions. The 1st Platinum sponsor to commit will have first choice of time slots after the Diamonds sponsor. Sponsors are responsible for all costs associated with sponsored speakers, including registration;

Please note sponsored speakers are NOT keynote speakers for the ESE congress

WORKSHOPS

Potential to organise 1 workshop during main programme hours in hospitality room. (associated costs not included)

ESE CONGRESS WEBSITE

Your company's logo on the ESE Biennial Congress webpage with a direct link to your company's webpage.

PROMOTION MATERIAL

Your company's name and logo will be acknowledged in all promotional material

SCIENTIFIC JOURNALS

The logo and name of your company will be included in advertisements in conjunction with ESE Rome 2027, which will be announced in the International Endodontic Journal and other Wiley publications when possible

SIGNAGE

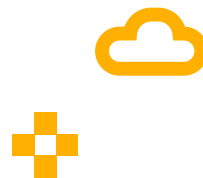
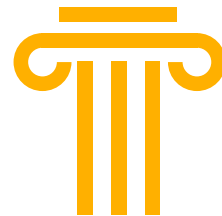
At the entrance of the venue, a large banner will list the name and logo of the Platinum sponsor

BREAK SLIDE

During the congress, between the sessions the names and logos of the Platinum sponsors will be projected on the break slides in the congress rooms

ADVERTISEMENTS

Full-page advertisement in the Final Programme.



PLATINUM



COMPANY LOGO

Company logo in final programme.

DESCRIPTION

Company description of max. 150 words in the final programme.

LOGO IN EMAILS

Company name logo acknowledged as platinum in official congress emails

THANK YOU EMAIL

Inclusion in official thank you email to congress participants with special mention as platinum Sponsor via ESE Executive Secretariat official congress email address.

CONGRESS STATS

Exclusive access to Congress statistics.

CONGRESS BAG INSERT

A brochure of your company and/or products will be included in the delegate congress bag (**max. 8 pages**, max. format **A4**). Larger sizes may be included but a fee will be charged - please contact the Executive Secretariat for costs

EXHIBITION STAND

36 sqm (allowed up to 4 brands visibility from same company)

REGISTRATIONS

20 complimentary full registrations which allows access to the scientific sessions

LUNCH FOR STAFF

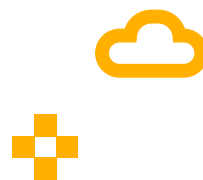
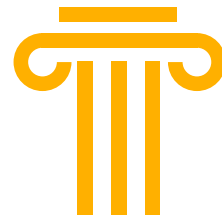
20 complimentary tickets for lunch each day

SOCIAL EVENTS

8 complimentary tickets for the ESE Thursday Reception.

HQ HOTEL

Priority given to bookings in HQ hotel (subject to availability)



GOLD



€43 000

MARKETING

Unlimited use of the name 'ESE Rome 2027' for your company's advertising campaigns

HOSPITALITY ROOM

The possibility to hire a room during the congress (subject to availability). All costs associated with the room hire etc. must be covered by the company and paid prior to the congress

SPONSOR LECTURE

1 time slot of 45 min each with speaker(s) of your choice in the sponsored lecture sessions. The 1st Gold Sponsor to commit will have first choice of time slot after Platinum and Diamond Sponsors during the sponsored sessions. Sponsors are responsible for all costs associated with sponsored speakers, including registration;
Please note sponsored speakers are NOT keynote speakers for the ESE congress

ESE CONGRESS WEBSITE

Your company's logo on the ESE Biennial Congress webpage with a direct link to your company's webpage once the first instalment of the payment has been received.

PROMOTION MATERIAL

Your company's name and logo will be acknowledged in all promotional material once the first installment of the payment has been received

ADVERTISEMENTS

Half-page advertisement in the Final Programme.

DESCRIPTION

Company description of max. 100 words in the final programme and logo.

CONGRESS BAG INSERT

A brochure of your company and/or products will be included in the delegate congress bag (max. **6 pages**, max. format **A4**). Larger sizes may be included but a fee will be charged - please contact the Executive Secretariat for costs

EXHIBITION STAND

24 sqm (allowed up to 2 brands visibility from same company)

REGISTRATIONS

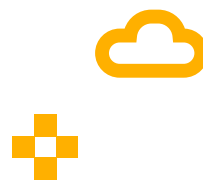
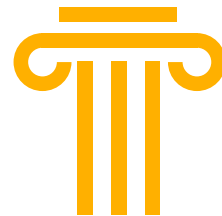
10 complimentary congress registrations which allows access to the scientific sessions

LUNCH FOR STAFF

10 complimentary tickets for lunch each day

SOCIAL EVENTS

4 complimentary tickets for the ESE Thursday Reception.



SILVER



€26 500

MARKETING

Unlimited use of the name 'ESE Rome 2027' for your company's advertising campaigns

HOSPITALITY ROOM

The possibility to hire a room during the congress (subject to availability). All costs associated with the room hire etc. must be covered by the company and paid prior to the congress

SPONSOR LECTURE

The possibility to purchase lecture slots for sponsored lecture sessions if available. Sponsors are responsible for all costs associated with sponsored speakers, including registration;
Please note sponsored speakers are NOT keynote speakers for the ESE congress

ESE CONGRESS WEBSITE

Your company's logo on the ESE Biennial Congress webpage with a direct link to your company's webpage once the first instalment of the payment has been received.

PROMOTION MATERIAL

Your company's name and logo will be acknowledged in all promotional material once the first installment of the payment has been received

ADVERTISEMENTS

Half-page advertisement in the Final Programme.

DESCRIPTION

Company logo in the final programme.

CONGRESS BAG INSERT

A brochure of your company and/or products will be included in the delegate congress bag (max. **4 pages**, max. format **A4**). Larger sizes may be included but a fee will be charged - please contact the Executive Secretariat for costs

EXHIBITION STAND

18 sqm (allowed 1 brand visibility from same company)

REGISTRATIONS

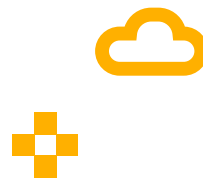
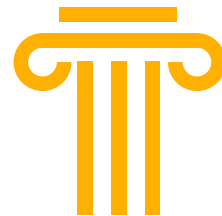
8 complimentary congress registrations which allows access to the scientific sessions

LUNCH FOR STAFF

8 complimentary tickets for lunch each day

SOCIAL EVENTS

2 complimentary tickets for the ESE Thursday Reception.



BRONZE



€13 000

MARKETING

Unlimited use of the name 'ESE Rome 2027' for your company's advertising campaigns

SPONSOR LECTURE

The possibility to purchase lecture slots for sponsored lecture sessions if available. Sponsors are responsible for all costs associated with sponsored speakers, including registration;
Please note sponsored speakers are NOT keynote speakers for the ESE congress

ESE CONGRESS WEBSITE

Your company's logo on the ESE Biennial Congress webpage with a direct link to your company's webpage once the first instalment of the payment has been received.

PROMOTION MATERIAL

Your company's name and logo will be acknowledged in all promotional material once the first installment of the payment has been received

ADVERTISEMENTS

Half-page advertisement in the Final Programme.

DESCRIPTION

Company logo in the final programme.

CONGRESS BAG INSERT

A brochure of your company and/or products will be included in the delegate congress bag (max. **2 pages**, max. format **A4**). Larger sizes may be included but a fee will be charged - please contact the Executive Secretariat for costs

EXHIBITION STAND

12 sqm (allowed 1 brand visibility from same company)

REGISTRATIONS

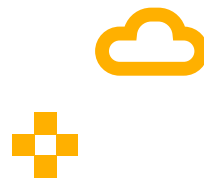
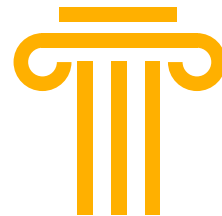
4 complimentary congress registrations which allows access to the scientific sessions

LUNCH FOR STAFF

4 complimentary tickets for lunch each day

SOCIAL EVENTS

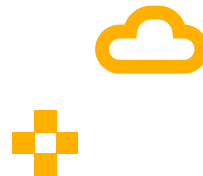
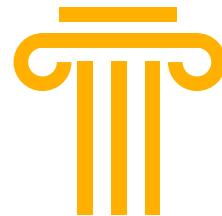
1 complimentary tickets for the ESE Thursday Reception.



SPONSOR LEVELS COMPARISON

The table below provides an at-a-glance comparison of the key benefits included at each level.

BENEFIT	GOLD	SILVER	BRONZE
 PRICE	€43,000	€26,500	€13,000
 EXHIBITION STAND	24 sqm up to 2 brands	18 sqm 1 brand	12 sqm 1 brand
 SPONSORED LECTURE	1 x 45 min	Optional purchase if available	Optional purchase if available
 HOSPITALITY ROOM	May hire, subject to availability	May hire, subject to availability	Not included
 WEBSITE & PROMO MATERIAL	Included	Included	Included
 FINAL PROGRAMME	1/2-page ad + 100-word description + company logo	1/2-page ad + company logo	1/2-page ad + company logo
 CONGRESS BAG INSERT	Up to 6 A4 pages	Up to 4 A4 pages	Up to 2 A4 pages
 FULL REGISTRATIONS	10	8	4
 ESE THURSDAY RECEPTION	4	2	1



ADDITIONAL SPONSORSHIP OPPORTUNITIES

Each of the items below will be available to **one sponsor only** (except where stated otherwise). All items are subject to availability and will be allocated on a first come, first served basis. The ESE will be pleased to discuss alternative sponsor opportunities – contact ESE COO - Mónica Freire (coo@e-s-e.eu).

EDUCATIONAL

€ 5 000

PRE-CONGRESS COURSE

To take place on Wednesday 8th September 2027, prior to the main programme
Max. 3 hours. Capacity subject to room available and course type.
Includes room rental

€ 3 000

SPONSORED LECTURE

To take place on the main programme, in Hall 4. 45 minutes slot.
Includes room rental & standard audiovisuals.

€ 5 000

WORKSHOP

Dedicated slot in main programme days. max. 25 participants. Max. 2 hours.
Includes room rental

CONFERENCE MATERIAL ONSITE

€ 5 000

CONGRESS BAGS

Distributed to all delegates. Your company's name and logo will be printed on the bag. Must include congress logo. **Production costs not included**



Images are for illustrative purposes only and may not reflect the final setup.

€ 5 000

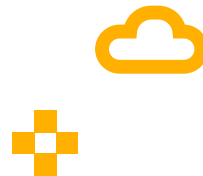
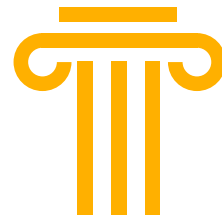
DELEGATES LANYARDS

Distributed to all delegates. Your company's name and logo will be printed on the lanyard. Must include congress logo. **Production costs not included**

€ 2 000

CONGRESS NOTEPAD & PEN

Distributed to all delegates. Your company's name and logo will be printed on the notepad and on the pen. **Production costs not included**



ADDITIONAL SPONSORSHIP OPPORTUNITIES

CONFERENCE MATERIAL ONSITE

€ 2 000

**BAG INSERT
CORPORATE GIFT**

Distributed to all delegates.
Production costs not included

€ 2 000

**DELEGATES
WATER BOTTLES**

Distributed to all delegates.
Must include congress logo.
Production costs not included



Images are for illustrative purposes only and may not reflect the final setup.

DIGITAL & TECHNOLOGY

€ 7 000

MOBILE APP

Exclusive sponsor acknowledgement on website and programme, special visibility on app & splash screen. Mobile app special signage in venue.

€ 3 000

**MOBILE APP
LOGO SPLASH
SCREEN**

Splash screen with the company logo on the mobile app.

UPON REQUEST

WI-FI

Provide Wi-Fi connection in the congress centre for participants to use during the congress with company's name associated with the arrangement. **Exclusive sponsor** acknowledged on website and programme.

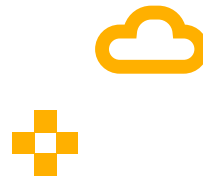
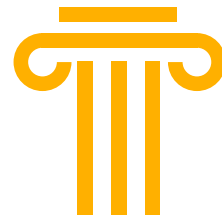
€ 2 500

**E-POSTERS
STATIONS**

Logo visibility in stations graphics and acknowledged on website and programme.



Images are for illustrative purposes only and may not reflect the final setup.



DIGITAL & TECHNOLOGY

NEW

€ 3 500* €8 000**

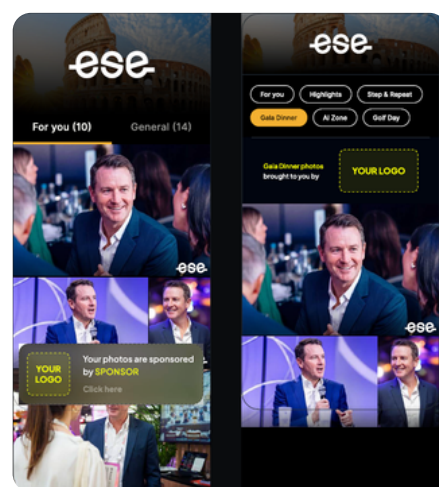
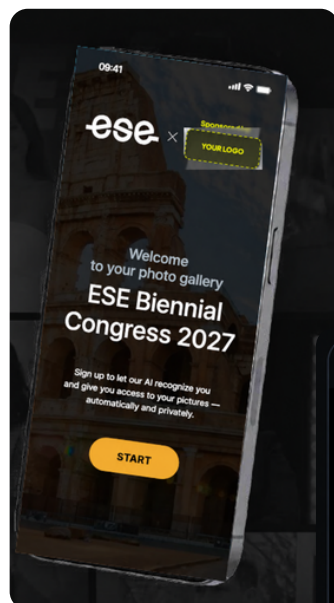
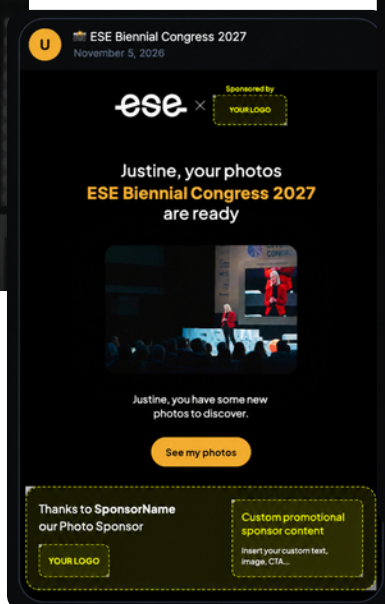
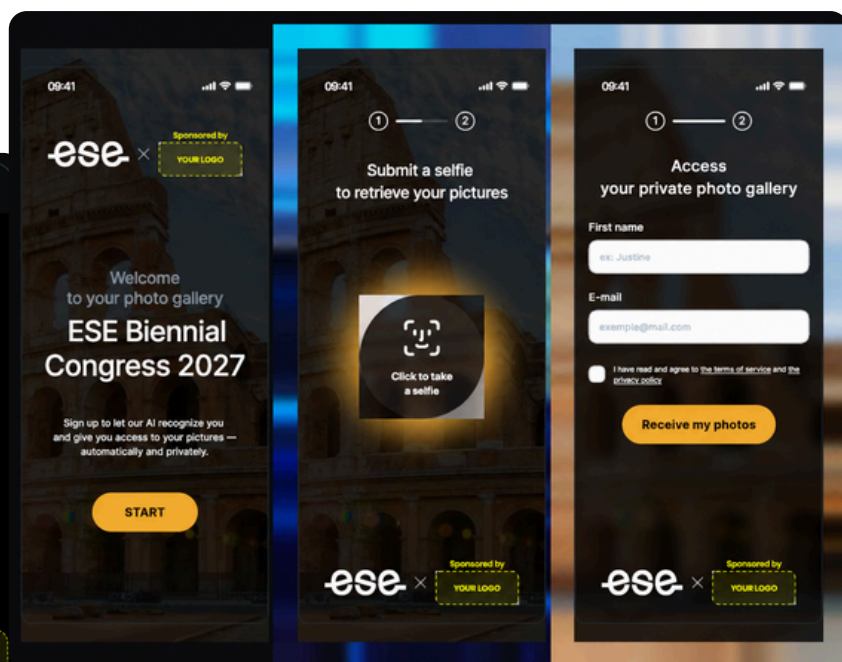
OFFICIAL AI PHOTO EXPERIENCE

Give delegates a seamless and personalised way to relive and share their congress experience. By scanning a QR code and taking a selfie, delegates can use AI-powered facial recognition to quickly find the official event photographs in which they appear and access them through their own private gallery.

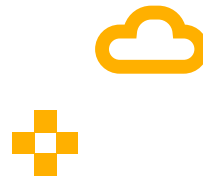
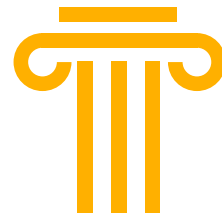
* Partial support up to/minimum: 3 supporters | ** Exclusive support

SPONSOR BENEFITS

- Exclusive branding of the official congress photo platform
- Sponsor logo included in email notifications sent to delegates
- Sponsor logo displayed alongside the QR code on selected congress slides
- Brand visibility throughout the photo-viewing and downloading experience
- Association with an innovative and delegate-focused digital service



Images are for illustrative purposes only and may not reflect the final setup.



VENUE AND SOCIAL FUNCTIONS

€ 500/unit (min. 3)

WATER STATIONS

SUSTAINABLE!



Water stations will be placed at strategic points throughout the exhibition area and the congress centre. The company's logo will be displayed on the water stations.

Customisation costs not included



€ 1 000 / unit

RECYCLING STATION

SUSTAINABLE!



To be placed in the registration area.

Customisation costs not included



Images are for illustrative purposes only and may not reflect the final setup.

€ 1 000

ESE CSR INITIATIVE SUPPORT

Print and digital visibility as contributor - contributions will be used in the planning of initiative and revert to ESE legacy projects recipients.

€ 4 000* € 9 000**

WELCOME RECEPTION

The sponsors' name and logo will be included on the tickets for the Welcome Reception on Wednesday 8th September 2027, which will be held in the Exhibition area. Mention of the sponsorship in the final programme on the page dealing with social activities.

* Up to & minimum: 4 supporters | ** Exclusive support

€ 3 000* € 8 000**

FACULTY & GUESTS DINNER

The sponsor's name and logo will be included on the tickets for the ESE Faculty & Guests Dinner on Friday 10th September 2027. Mention of the sponsorship in the final programme on the page dealing with social activities and 2 tickets per supporter.

* Up to & minimum: 4 supporters | ** Exclusive support

€ 5 000* € 20 000**

ESE FRIDAY PARTY

The sponsor's name and logo will be included on the tickets for the ESE Friday Party on 10th September 2027 in the congress venue. Mention of the sponsorship in the final programme on the page dealing with social activities.

* Up to & minimum: 4 supporters | ** Exclusive support

€ 1 500* € 6 000**

EXHIBITION LOUNGE AREA

The Lounge Area will be located in the Exhibition Area hall. The sponsor's name and logo will be included on website and final programme

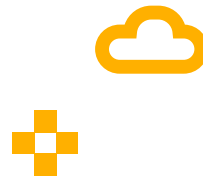
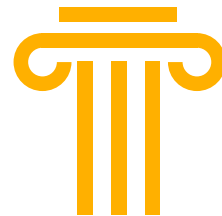
* Up to & minimum: 4 supporters |

** Exclusive support

UPON REQUEST

Other venue branding opportunities

For full details on opportunities and other options please contact: coo@e-s-e.eu



ADVERTISING AT THE VENUE

€ 900

OUTDOOR MAIN ENTRANCE + FOYER EXHIBITION ENTRANCE SIGNAGE COMBO LOGO (ONLY)

1 sponsor logo above the **Outdoor Main Entrance**

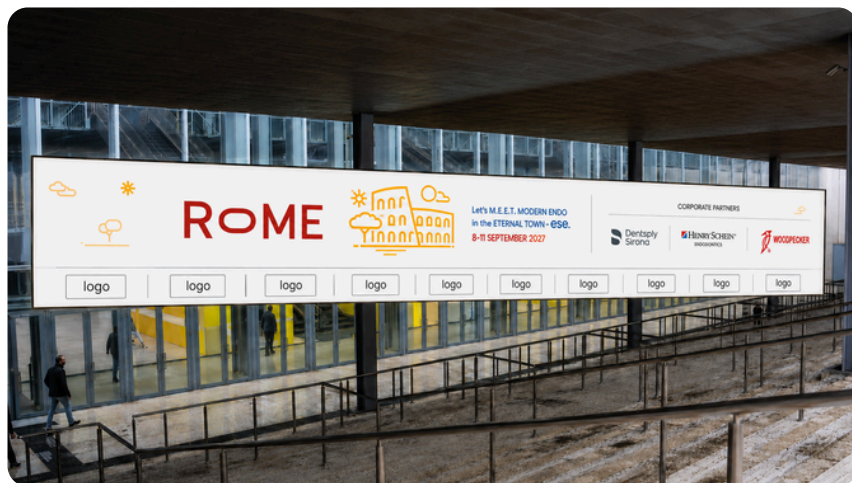
1 sponsor logo above the **Registration Foyer - Exhibition Entrance**

Indicative logo dimensions:

Outdoor Main Entrance: approximately 1.20 m × 0.50 m

Registration Foyer - Exhibition Entrance: approximately 0.80 m × 0.60 m

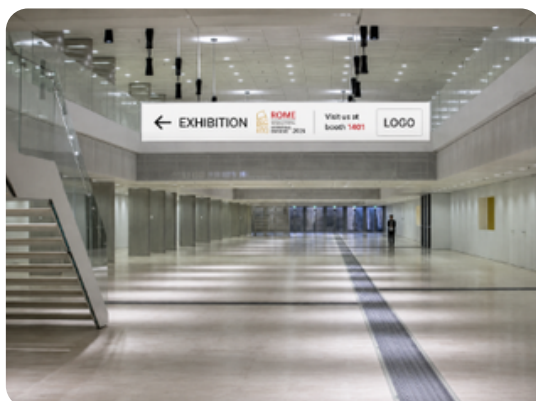
This combination provides repeated brand exposure at two strategic moments: when delegates arrive at the venue and when they enter the Exhibition area.



€ 1 500

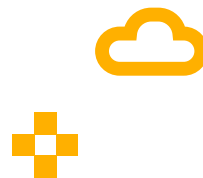
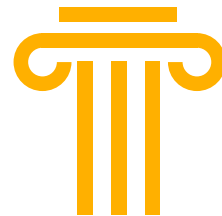
MEZZANINE BALUSTRADE MAIN DELEGATE FLOW AREA

- 1 sponsor visual displayed on the designated balustrade panel
- Artwork may be developed according to the sponsor's preferred creative concept, subject to ESE approval
- Prominent visibility in a high-traffic area - concourse: poster areas and access to Halls 1 and 2 and other session halls.
- Integration with the official ROME Congress branding, which is mandatory
- Final artwork, dimensions and positioning will be subject to approval by ESE and adapted to the final Congress branding guidelines.



All dimensions are indicative and may vary depending on the final number of sponsors, the approved Congress design and the dimensions of the final branding assets. Visuals shown are indicative mock-ups only. Final logo size, positioning and artwork specifications will be confirmed by the Congress Organiser.

For full details on opportunities and other options please contact: coo@e-s-e.eu



PRE CONGRESS COURSES - € 5 000

Pre-congress courses will take place on **Wednesday 8th September 2027**, prior to the main programme. They are an integral component of the congress and must be approved by ESE.

Pre-congress courses could include hands-on workshops/courses, workshops on research methodology and/or critical appraisal of literature, clinical demonstrations, or lecture programmes. Support from appropriate commercial sponsors is welcome. **Pre-congress courses or workshops presented by companies are subject to charge (see details below) and attendees subject to registration fees.**

Registration fees from pre-congress courses shall be determined and will be included in the congress budget to ensure transparency and to allow audit. ESE must approve companies and individuals involved with pre-congress courses. Attendees must be registered for the main congress.

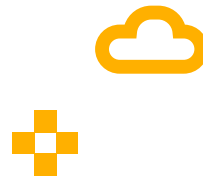
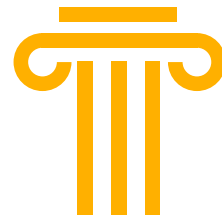
ESE does not allow other courses/workshops to be organised in the vicinity of the main congress without explicit authorisation from the organising committee (see pages 24/25 of this document – Satellite Workshops). Action will be pursued against individuals and companies attempting to run unauthorised pre-congress courses or workshop/events during the days of the main scientific programme.

KEY REGULATIONS

- Pre-congress courses can be initiated by the ESE or by approved third parties, e.g. ESE full member societies, commercial companies, publishers etc.;
- Pre-congress courses' attendees numbers will be subject to room capacity and course format.
- **Diamond** and **Platinum** sponsors will have priority should accommodation be limited;
- The organisation of a pre-congress course is subject to purchase with a cost of **€5.000,00** which includes room rental for the duration of the course.
- ESE will reserve the rooms required for the pre-congress courses to run, however **other costs associated with equipment and/or set up time shall be borne by the course organisers** (approved third parties) such as:

provision of tables, chairs, audiovisuals, equipment etc. and food/refreshments will be the sole responsibility of the course organisers (approved third parties). If the course requires set-up on the day before the course or removal of equipment on the day after the course the company is responsible for the extra cost involved in hiring the room for the extra day(s).

- ESE in collaboration with the professional congress organiser shall appoint an individual to act as a link between the course organisers, the ESE and congress venue. Where possible contact details of the manager of the congress venue and/or technicians will be supplied to course organisers (third parties);
- The registration fees generated by the pre-congress courses will be managed by the ESE and be included in the congress budget and final financial statement;
- A formal agreement must be in place should course organisers wish to receive all or part of the course fee in order to offset costs. The agreement must be approved and signed by the ESE well in advance.
- Pre-Congress course speaker(s) registration(s) must be supported by the company.



SPONSORED LECTURES - € 3 000

Diamond, Platinum and Gold sponsors have a complimentary allocation of lecture slots.

However, Silver and Bronze sponsors can purchase lecture slots, if available, for **€3 000** (no reduction for more than one lecture). All costs relating to the speaker shall be borne by the sponsor. Lecture slots can be booked via Application Form.

A sponsored speaker is not regarded as an invited / keynote speaker by the ESE - and is not automatically entitled to all the benefits that are available to those speakers who are invited by the ESE. Sponsored lecture speaker registration must be supported by the company.

SATELLITE WORKSHOPS - € 5 000

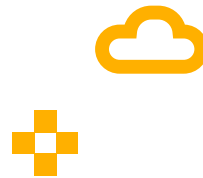
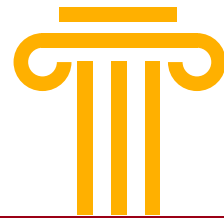
ESE gives the possibility for companies to organise a limited number of workshops during the main programme days of the biennial congress in the following time schedules:

	9th September	10th September	11th September
MORNING	Workshop 1	Workshop 3	Workshop 5
AFTERNOON	Workshop 2	Workshop 4	

KEY REGULATIONS

- Satellite workshops may be organised by commercial companies;
- Workshop programme content and speakers shall be submitted and approved by ESE prior to confirmation;
- Workshops will be allocated on a first come first served basis;
- Workshops will have a maximum of **25 participants each (depending on room capacity)**;
- Workshops will be subject to pre-registrations and attendees fees.
- The organisation of satellite workshops will be restricted to **ESE Corporate Partners** or **Biennial Congress Sponsors**;
- The organisation of a workshop is subject to purchase with a cost of **€ 5 000,00** which includes room rental for the duration of the course.
- Workshops will have a maximum running time of **2 hours**.





- The ESE will reserve the rooms required for the workshops to run, however other costs associated with equipment and/or set up time shall be borne by the course organisers (approved third parties) such as:

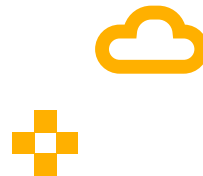
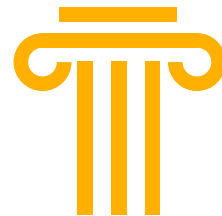
provision of tables, chairs, audiovisuals, equipment etc. and food/refreshments will be the sole responsibility of the course organisers (approved third parties). If the workshop requires set-up on the day before the course or removal of equipment on the day after the course the company is responsible for the extra cost involved in hiring the room for the extra day(s)

- The ESE in collaboration with the professional congress organiser shall appoint an individual to act as a link between the workshop organisers, the ESE and congress venue. Where possible contact details of the manager of the congress venue and/or technicians will be supplied to workshop organisers (third parties);
- The registration fees generated by satellite workshops will be managed by the ESE and be included in the congress budget and final financial statement;
- A formal agreement must be in place should workshop organisers wish to receive all or part of the course fee in order to offset costs. The agreement must be approved and signed by the ESE well in advance.

Action will be pursued against individuals and companies attempting to run unauthorised pre-congress courses or workshop/events during the days of the main scientific programme.

A Workshop speaker is not regarded as an invited / keynote speaker by the ESE - and is not automatically entitled to all the benefits that are available to those speakers who are invited by the ESE. Workshop speaker(s) registration(s) must be supported by the company.





EXHIBITORS

Exhibitors are allowed One company, One brand visibility per stand.

EARLY BIRD

UNTIL 28th FEBRUARY 2027

€ 5 000

6 sqm raw space

REGULAR

FROM 1st MARCH 2027

€ 6 200

6 sqm raw space

SPACE INCLUDES:

- 1 Table
- 2 Chairs
- Electrical Supply (connection and monofasic fuse box included)
- 2 Free Full Registration per 6 sqm booth. These registrations provide access to Exhibition Hall, lunches, coffee breaks, Welcome Reception and Scientific Sessions.

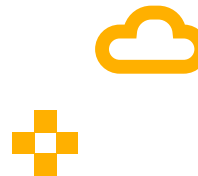
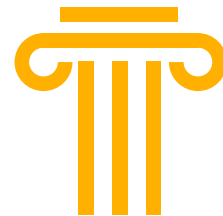
Raw space does not include electrical consumption or shell scheme

EXHIBITOR BENEFITS:

- 4 full days of networking opportunities
- Company Name in ESE Rome 2027 trade exhibition section of the congress website
- Company Name acknowledged in the ESE Rome 2027 trade exhibition section in the congress programme.
- Media Kit

*All rates presented in this page exclude local VAT





GENERAL INFORMATION

Applications for Sponsors and Exhibitors must be made using the Application Form available from the congress website and will constitute a formal expression of participation.

Once your booking form has been submitted to the ESE, your booking will be confirmed upon receipt of payment and written confirmation from the PCO. The terms and conditions included in the booking form will remain applicable in the event of a merger or acquisition of the booking company.

Companies are not permitted to organise any kind of educational, commercial or social events in Rome during the period extending from **3 days before** the official start of the congress (Monday 6th September 2027) until and including the **last day of the week** in which the congress is held (Sunday 12th September 2027). Unofficial sponsor sessions and other external meetings are not permitted.

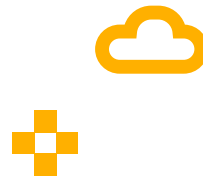
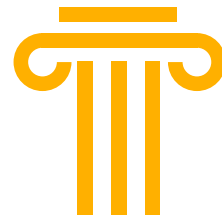
Companies **MUST NOT** commence disassembling their exhibition booths until **14:00 on 11th September 2027**.

ADDITIONAL COMPANY CONGRESS REGISTRATIONS CAN BE PURCHASED BY SPONSORS:

- **FULL REGISTRATION | € 780** - access to the Exhibition Hall, lunches, coffee breaks, Welcome Reception and scientific sessions.
- **EXHIBITION ONLY REGISTRATION | € 355** - access to the Exhibition Hall, lunches, coffee breaks, Welcome Reception (no access to scientific sessions).

*All rates presented in this page (company registrations) include local VAT





IMPORTANT INFORMATION



IMPORTANT DATES

Exhibition Setup days: 7th and 8th September 2027

Exhibition Days: 8th (pm) - 11th September 2027

Exhibition Dismantling day: 11th September 2027 (from 14h00 to 20h00)

Hours may be subject to change

PAYMENT CONDITIONS

It will be possible to transfer payment to the ESE (via the Executive Secretariat) in 2 instalments. All payments must be made in EUROS.

- 50% of the total sponsorship/exhibition fee will be invoiced upon receipt of the completed Application Form and will be due for payment upon receipt of the invoice to guarantee the reservation; Companies will be allowed 15 days after receipt of invoice to process payment, after this date slot may be released.
- Remaining 50% payment for the Early Bird rate must be done by **28th February 2027**

CANCELLATION CONDITIONS

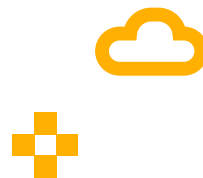
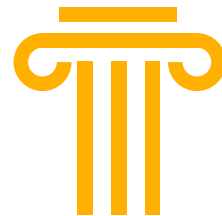
Cancellations and changes to your original booking must be done in writing.

Cancellation Fees: **60% of total** sponsorship/ exhibition fee if booking cancelled until 30th April 2027. 100% of total fee will be retained thereafter.



These payment & cancellation conditions are applied to exhibition slots, sponsorship packages and additional sponsorship opportunities





TERMS & CONDITIONS FOR SPONSORS & EXHIBITORS

APPLICATION FOR SPONSORS AND EXHIBITORS

In order to be considered as a Sponsor and/or an Exhibitor, an Application Form must be completed and signed by a legally competent individual and delivered (or uploaded) to the ESE before any relevant deadlines. However, mailing or delivering the Application Form to the ESE does not constitute a formal agreement that the Sponsor/Exhibitor will be accepted. Contractual Conditions are constituted only after the ESE has sent written confirmation of acceptance to the Sponsor/ Exhibitor. In case of acceptance, Sponsors/Exhibitors will be bound by the Terms and Conditions for Sponsors & Exhibitors.

ESE reserves the right to refuse any application to sponsor/exhibit without giving cause. Exhibition space is allotted according to the terms and conditions as listed in the Information for Sponsors & Exhibitors. The ESE may exclude any company that disobeys the directives of the ESE from the exhibition. Such companies are liable for the entire payment, and for all incidental expenses including any value added tax. All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation.

Sponsors should note that they are responsible for all costs associated with their sponsored speaker(s) registrations and any honorarium, travel and accomodation etc. are NOT the responsibility of the ESE.

OBLIGATIONS AND RIGHTS OF THE SPONSOR/ EXHIBITOR

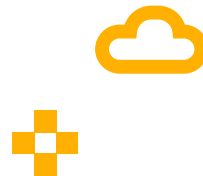
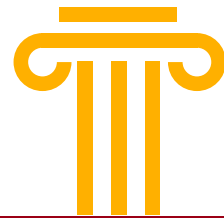
Exhibition booths may only be used for exhibiting and advertising the Exhibitor's own products, materials or services. Advertising materials may be distributed only within the confines of the booth. Any promotion outside the respective exhibition space is forbidden (such as distributing flyers etc.). The partial or complete subleasing or otherwise relinquishing of a booth to a third party, as well as private agreements for switching booths or floor space between two exhibitors is prohibited. The ESE reserves the right to enter any booth at any time. Booths need to be occupied during exhibition hours. The exhibition halls are to be used only during regular opening hours. It is strictly forbidden for companies, which are not exhibitors, to advertise in any way in the exhibition hall or in the entrances to the exhibition hall.

OBLIGATIONS AND RIGHTS OF ESE

ESE reserves the right to revise the time and location of the exhibition or to shorten the duration of the exhibition. Any change regarding the time and duration of the exhibition does not entitle the sponsor/exhibitor to cancel the contract nor to request a fee reduction or to put forward a claim for damages incurred by these changes.

LIABILITY INSURANCE

The Organiser provides third party insurance in the common areas of the congress site. Equipment and all related display materials installed by Exhibitors are not insured by the ESE or Congress Centre and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors. The Exhibitor agrees to be responsible for their property and personnel, and for the property and personnel and for any third party who may visit his space to be covered by full and comprehensive insurance. The ESE will not be liable for any injuries to the personnel of sponsors/exhibitors attending the meeting.



SET-UP OF EXHIBITION BOOTHS

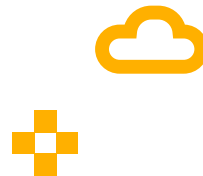
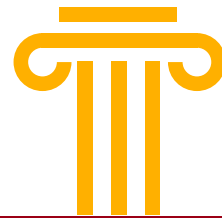
To ensure the smooth running of the congress, Sponsors/Exhibitors must obey all directives and instructions of the ESE, the Executive Secretariat, and congress venue staff regarding the use of booths, their decoration, the use of self-designed and self-constructed booths, and the fitting and furnishings of the booths. Before setting up their booths / displays / installations, Exhibitors must first contact the ESE, normally via the Executive Secretariat, and reconfirm placement of the booth as well as inform themselves of any special regulations relating to their booth. For any variation from this norm, specific permission must be obtained in advance from the Executive Secretariat. Written permission also needs to be obtained for any changes in the size or structure of the floor space, or for any changes to any additional rented objects/facilities.

Booths must be set up and completed during the timeframe designated. An Exhibitor or advertising company contracted by the Exhibitor who wishes to set up a booth or exhibit of their own design and construction must first submit sketches and plans with a statement of colour schemes of such a booth or exhibit to the ESE. The ESE reserves the right to demand changes in such booths or exhibits should safety regulations, technical requirements, or the responsibility of preserving or obtaining the best possible overall image for the exhibition, as judged by the ESE and congress venue, so require. The side and back walls of all stands should be finished on the outside as well as the inside. Exhibitors must avoid obstructing the view of or access to neighbouring booths. Special care must be taken to avoid the use of lights or spotlights that may annoy visitors or neighbouring booths. Should an Exhibitor not follow the directives of the ESE or not carry out such directives within a reasonable time, the ESE reserves the right to take the necessary steps at the cost of the Exhibitor. The ESE reserves the right to close or obstruct unused entrances or exits to the exhibition rooms and the right to direct the Exhibitor to another space in the exhibition hall if necessary, even if this directive conflicts with previous written agreements. The ESE also reserves the right to rent floor space of a booth not finished on time to another applicant. In such a case, the Exhibitor is responsible for all costs arising from the cancellation.

MAINTENANCE OF BOOTHS AND EXHIBITION AREA

Sponsors/Exhibitors are responsible for the proper care of the floors, walls, staircases and storage rooms as well as the hired booths and furnishings. Hired booths and furnishings must be returned in an acceptable condition and in an orderly way. To avoid scratches and furrows on floors as the result of sliding heavy packing cases, exhibitors are required to use protective coverings. Exhibitors and their shipping agents, on specific orders from the exhibitor, must take special care when transporting heavy packing cases and heavy loads. Exhibitors who wish to display extra heavy exhibits demanding special supports or foundations must request prior permission specifically in this matter from the ESE. It is not permitted to drive nails or hooks into the walls of the exhibition hall, to install electric wiring or to cut or drill holes in the walls of the rented booths. Empty containers and packing materials must be disposed of at the Exhibitor's expense before the start of the exhibition; cleaning the booth is the Exhibitor's responsibility.

No part of an exhibition booth may be suspended from the ceiling. No part of an exhibit or of the booth's structure may protrude beyond the allotted area on any side. No signboards may protrude beyond the booth's walls. Decorating materials and wallpaper used by the exhibitor must be fireproof. Prior to use, written proof of this fact must be presented to the Executive Secretariat. Police regulations, fire regulations and other official regulations must be observed at all times, including during the construction and dismantling of the exhibits.



ELECTRICAL INSTALLATIONS/POWER CONSUMPTION

Electrical installations within the booth are at the Exhibitor's expense; however, such installations may only be carried out by an electrician appointed by the congress venue. The ESE is not responsible for any loss or damage, which may occur from interruptions or defects in the electric power supply.

DISMANTLING OF BOOTHS

The Exhibitor must dismantle the booth within the allotted time and return hired furnishings on time. Upon leaving, the Exhibitor must clear the booth area and clean the floor. Stored materials, empty containers and packing materials must be disposed of. Items for which the Exhibitor has made no arrangements regarding removal and storage at his/her cost and which are left behind become the property of the ESE, and no reimbursement will be made for such items. The ESE can demand that Exhibitors restore the exhibition area to the original condition at the Exhibitor's expense. If the Exhibitor does not dismantle and clear away their exhibit in a timely manner, these items will be removed by the ESE at the Exhibitor's cost. The Exhibitor is liable for the actual cost incurred by the ESE for such removals of abandoned exhibits. Rented items, which were originally accepted as satisfactory for rental by the exhibitor, are to be returned undamaged and in a satisfactory condition. All rented items are considered to be in satisfactory condition unless a written notation signed by the ESE is made at the time of rental. Exhibitors must bear the costs of repairs to damaged exhibition areas and of repairs of or necessary cleaning of rented items.

PAYMENTS - BREACH OF CONTRACT

Please refer to the terms of payment, reduction and cancellation policy and corresponding deadlines as given in the Information to Sponsors & Exhibitors. The contract shall remain in full force and effect in case of merger or acquisition of the contracting company. The dimensions of floor space, booth measurements and rented items given are approximate. The ESE reserves the right to change these dimensions in order to most efficiently use the available exhibition area and to adjust the booths to the blueprints of the exhibition halls. Prices charged are however based on the actual dimensions; if more floor space is later allotted and actually used than was originally ordered, the additional fee for it is to be paid immediately. Special requests regarding placement of the booths will be considered. However, such requests do not constitute a condition of registration on the part of the Exhibitor. Furthermore, the ESE reserves the right to reduce the amount of floor space initially requested. Failure to comply with local authorities and international regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the ESE to any suits or demands by the Exhibitor and/or any third party. Exhibitors must bear the cost of any special installations.

In case of delayed payment, ten per cent (10%) interest per annum is charged. If a company wishes to renounce all claims to taking part in an exhibition after having contracted to do so, the company is nevertheless liable for the rental sum and for incidental expenses. In case of cancellation of the exhibition, the ESE will return the part payments received less the sum equivalent to the costs that have arisen for the ESE up to the time of cancellation; the registration fee will not be returned.

PAYMENTS - BREACH OF CONTRACT

In all cases of litigation, it is agreed to by the Exhibitor that the competency of the duly authorised court is Rome, Italy. Electively, the ESE may choose to appeal to the competent court in whose jurisdiction the exhibitor falls or Norway, the country where the ESE is registered.



RÖME

8-11 SEPTEMBER 2027

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LET'S MEET IN ROME



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